5 — DIGITAL AND MULTIMEDIA JOURNALISM

National Film Board of Canada: Media School Digital Storytelling Workshop Step-by-step Canadian resource covers creating photos and videos, framing and composition, editing, sound, narrative structure and publishing digital stories.

https://www.nfb.ca/education/mediaschool/

Social Media Reporting

Canadian Association of Journalists: Guidelines for Re-Tweeting or Re-Posting Information Found in Social Media

https://caj.ca/guidelines-for-re-tweeting-or-re-posting-information-found-in-social-media/

Global Investigative Journalism Network: How to Start Your Own Media Newsletter Practical guide for journalists covers starting a newsletter, identifying its purpose and audience, developing a voice and building a direct relationship with readers.

https://gijn.org/stories/how-to-start-your-own-media-newsletter/

Artificial Intelligence in Journalism

CBC News: How CBC News Will Use AI Responsibly to Benefit Our Journalism and Keep Your Trust

https://www.cbc.ca/news/editorsblog/cbc-news-artificial-intelligence-guidelines-9.6990760

The Narwhal AI Guidelines Practical newsroom guidelines explaining how generative AI may and may not be used in journalism, including writing, images, transcription, verification, transparency and human oversight.

https://thenarwhal.ca/ai-guidelines/

The Tyee AI Policy Explains The Tyee’s standards for using artificial intelligence in journalism, including AI-generated content and images, accuracy, verification, sourcing and editorial accountability.

https://thetyee.ca/About/AI-Policy/

Canadian Association of Journalists Ethics Guidelines Provides Canadian ethical guidance for journalists and resources for applying journalism ethics and professional standards to changing technologies and newsroom practices.

https://caj.ca/ethics/CG